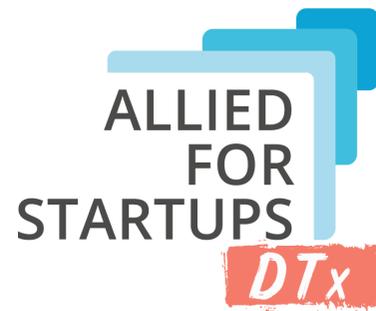


Allied for Startups Digital Therapeutics Platform



Digital Therapeutics (DTx) are where healthcare and technology meet. Allied for Startups is building a digital therapeutics platform for startups and stakeholders to support innovation.

Healthcare and its challenges are transforming.

Europe is ageing. Life expectancy across EU countries is 81 years on average. Long-term care is expected to grow faster than public spending on healthcare.

Wide disparities in healthcare persist. Disparities not only exist between different EU countries, but also within them.

Healthcare is costly. While public finances for conventional healthcare systems are limited, healthcare is not necessarily becoming more efficient or cheaper.

Digital innovation in healthcare lags behind. Because of this, care is often inefficient and consumer unfriendly. Various conventions in healthcare hinder the use of data, sustaining prevalent problems such as medical errors.

The line between “patient” and “consumer” is thinning out. As most health-related activities happen outside of the traditional healthcare system, healthcare is becoming less confined to hospitals or doctor’s offices.

DTx startups build health solutions for tomorrow.

Key components of the solution:

- User-centricity; tailoring to individual needs
- A 'more for less' approach; delivering health more efficiently and equally
- Addressing the gaps of traditional healthcare
- Enabling better use of health data
- A 'care anywhere' model; access to healthcare through the use of technology
- Meeting the growing demand and costs of healthcare

We empower DTx startups and digital innovation.

Our mission is to...

- ... ensure policies strengthen digital therapeutics.
- ... connect stakeholders, discuss challenges and share best practices.
- ... lead policy dialogues around digital health.
- ... facilitate and enhance cooperation among startups and stakeholders.

Interested? Get in touch!

 alliedforstartups.org/dtx

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Allied for Startups is a worldwide network of over 40 advocacy organisations focused on improving the policy environment for startups. We are working together to build consensus on policies that can positively impact startups and grow digital entrepreneurship and digital economy at large. Our mission is to ensure that the voices of startups are heard in the government.