



**PRESS RELEASE: Glovo and Allied for Startups join forces to empower the entrepreneurial ecosystem**

[Brussels and Barcelona, 27 June 2023, contact: [ines@alliedforstartups.org](mailto:ines@alliedforstartups.org) and [felix.eggert@glovoapp.com](mailto:felix.eggert@glovoapp.com)] Allied for Startups and Glovo have joined forces to empower and support startup and scaleup ecosystems across Europe and beyond. AFS and Glovo share the ambition of facilitating entrepreneurs' path to success through better policy and further support for the innovation ecosystem.

Speaking about the collaboration with Glovo, Allied for Startups' EU Director Inés Moreno-Alonso, stated: ***"Learning from the experience of a successful scale-up helps us understand where entrepreneurs need further support from policy makers as well as what is working in the ecosystem"***. She added: ***"We look forward to our collaboration to accomplish our shared goal of making Europe and the world startup-friendly"***.

Leveraging its expertise, Glovo is fostering entrepreneurship through various initiatives such as the 'Glovo House' program, encouraging founders to realise their business ideas by allowing former and current Glovo employees to support projects through funding and mentorship. Glovo also organises local startup competitions and hosts roundtables for founders to share expertise and learnings with entrepreneurs. Over the past few years, Glovo has directly or indirectly supported the growth of over 40 startups.

Glovo Co-Founder & Vice President Global Affairs, Sacha Michaud: ***"Collaborating with Allied for Startups is an exciting opportunity to share our experience as a successful scale-up and contribute together to creating a more favourable environment for startups in Europe"***. And he added: ***"Europe has a wealth of untapped entrepreneurial potential, we all need to drive and empower entrepreneurs to position Europe as the world leader in tech innovation"***

Allied for Startups and Glovo aim to build a framework for businesses and entrepreneurs that will allow them to become market leaders, and ensure the competitiveness of the European tech ecosystem on a global stage.

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### **About Allied for Startups:**

Allied for Startups is a worldwide network of over 40 advocacy organisations focused on improving the policy environment for startups. Our mission is to ensure that the voices of startups are heard in government. For more information on Allied for Startups including a full list of our network, visit the website at [www.alliedforstartups.org](http://www.alliedforstartups.org)

### **About Glovo**

Glovo is a pioneering multi-category app connecting users with businesses, and couriers, offering on-demand services from local restaurants, grocers and supermarkets, and high street retail stores. Glovo's vision is to give everyone easy access to everything within their city, so that our users can enjoy what they want, when they want, where they want. Founded in 2015 in Barcelona, it operates across 25 countries in Europe, Central Asia and Africa.

For more information about Glovo, please visit: <https://about.glovoapp.com/en/>