

PRESS RELEASE: Allied for Startups joins ESNA Advisory Board

[Brussels, 14 September 2023, contact natalia@alliedforstartups.org] Allied for Startups is proud to announce the appointment of its EU Director, Inés Moreno-Alonso, as an Advisory Board Member of the Europe Startup Nations Alliance (ESNA).

Allied for Startups has been a supporter of ESNA and the Startup Nations Standard since its inception. Speaking about her appointment, Moreno-Alonso said: ***“As the global voice for startups in policy, it’s crucial for Allied for Startups to lend its successful track record on startup policy and global perspective to build better outcomes for startups in Europe and around the world through ESNA.”***

ESNA is leading agency working on the European Union Agenda for Entrepreneurship. It serves to create a bridge between the Commission and Member States Governments with the National Entrepreneurship bodies of each European Union country. ESNA also monitors the implementation of the Startup Nations Standard (SNS). It announced the appointment of its Advisory Board on the 14th of September. The board is made up of 25 distinguished members deeply rooted in the startup ecosystem to provide insights, knowledge, and strategic foresight to propel ESNA’s mission.

On her involvement with ESNA, Moreno-Alonso added: ***“I’m honored to have been selected to join the ESNA Advisory Board. The critical work this organisation is doing to advance the agenda for startups and innovation across Europe will be incredibly impactful to building an ecosystem we can be productive of for years to come.”***

Allied for Startups will continue to work closely with its Members to ensure the voice of startup communities is heard in policy and government.

Allied for Startups is a worldwide network of over 40 advocacy organisations focused on improving the policy environment for startups. Our mission is to ensure that the voices of startups are heard in government. For more information on Allied for Startups including a full list of our network, visit the website at www.alliedforstartups.org.