# EU INC: CAN'T TOUCH THIS.

## STAY WITHIN THE RED LINES.

Europe keeps saying it wants startups to scale from here. Then **EU Inc must be a real Single Market instrument**. Let's learn from the SE and the SPE. The problem is not that Europe has never tried; the problem is that Europe has diluted previous attempts to a non-workable empty shell.

### 01. Regulation, not directive

EU Inc must be a Regulation. A Directive would turn one European standard into 27 national versions, timelines and political compromises. If the goal is European scale, EU Inc must be directly usable as one European standard.

### 02. One EU company form

EU Inc must create a single legal company form valid across the Union. Founders should not have to rebuild their company every time they cross a border.

### 03. Free choice of registration seat

Founders must be able to choose where to register their EU Inc and use that standard to fundraise, operate and scale across the Single Market. Without free choice of seat, EU Inc loses its core value.

### 04. One trusted digital entry point

Registration must be 100% online, fast and affordable, with a target of 48 hours and under €100. The system must be trusted by founders, investors and banks, with strong KYC, AML and beneficial ownership checks. BRIS can be a bridge, but not the destination. EU Inc should move towards a central European register for incorporation, verification and company information.

### 05. Open to all companies built for scale

EU Inc should be available to all companies that want to grow across borders, raise investment and operate in the Single Market from day one. Access should not be limited by sector exclusions, size caps, revenue thresholds, or subjective innovation tests. A company should not be penalised for growing. If founders must switch legal forms when they scale, investors will not trust the system.

**06. Make it work for talent**

EU Inc must include harmonised stock options, including taxation at disposal, across Member States. Europe cannot attract and keep talent if every cross-border team faces a different framework.

**07. Keep tax and labour where they belong**

EU Inc is not a tax loophole or an escape from employment law. Taxes should follow where the company operates and is administered. Employment law should follow where people work. But tax and labour concerns - which can be eased with safeguards built into EU Inc - cannot be used to destroy the company law standard.

**08. Predictable closure**

EU Inc companies need legal certainty from creation to closure, restructuring and insolvency. Insolvency matters, and safeguards are necessary. But they should be built into one clear process for EU Inc companies.

EU Inc should fix what the Single Market still fails to deliver for growing companies: incorporation, legal form, registration, governance, fundraising, stock options and cross-border scale.

A weak EU Inc is no EU Inc. And no EU Inc is no European competitiveness.