



**Press release: Allied For Startups Becomes a Partner of the  
“Investment for a Competitive and Sustainable EU” Intergroup in the  
European Parliament**

2 September 2025

**[Brussels, 2 September 2025]** Allied For Startups (AFS) is proud to announce that it has become an official partner of the [“Investment for a Competitive and Sustainable European Union” Intergroup](#) in the European Parliament.

The Intergroup, launched earlier this year, will play a key role in shaping EU policies throughout the 2024–2029 legislative term. **Over 50 Members of the European Parliament are already engaged in this initiative**, and its [Bureau](#) brings together six co-chairs from three political groups.

As an official partner, AFS will contribute directly to the Intergroup’s agenda, propose events and initiatives, and will be involved in discussions surrounding Europe’s investment, competitiveness, and sustainability. **By joining this initiative, AFS ensures that the perspective of entrepreneurs and innovators is included in the development of Europe’s long-term investment and competitiveness strategy.**

*“Allied For Startups represents the startup and innovation ecosystem which builds Europe’s future economy. For that reason, we’re ready to support the Intergroup, ensuring that entrepreneurs are part of the conversation on how Europe attracts investment and supports sustainable growth.”*– said **Serena Borbotti-Frison**, Director-General at Allied For Startups.

The Intergroup builds on the recommendations of the Draghi report, which underscores the urgent need to boost investment in areas such as innovation, infrastructure and the green and digital transitions. In this context, startups and scale-ups are essential drivers of competitiveness, job creation and sustainability.

Allied For Startups looks forward to working with policymakers, fellow partners, and other stakeholders through the Intergroup, to reinforce

Europe's growth potential and ensure that startups are central to the continent's investment agenda.

### **About Allied For Startups**

Allied For Startups is a global network of advocacy organisations focused on improving the policy environment for startups. We champion the interests of startups across Europe, ensuring that the regulatory environment supports their growth, innovation, and global competitiveness.

### **Media Contact**

Natalia Oledzka

Communication Manager

[natalia@alliedforstartups.org](mailto:natalia@alliedforstartups.org)